

# PHILLIP JOHN EHRET

CURRICULUM VITAE  
5.10.2020

## EMPLOYMENT AND RESEARCH POSITIONS

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| 2018-Present | <b>Senior Research Analyst</b><br><b>CoBro Consulting, LLC</b><br><b>San Diego, CA</b>                         |
| 2018-Present | <b>Research Scientist</b><br><b>California State University, San Marcos</b><br><b>San Marcos, CA</b>           |
| 2018-Present | <b>Research Health Science Specialist</b><br><b>U.S. Department of Veteran Affairs</b><br><b>San Diego, CA</b> |
| 2018-Present | <b>Research Scientist</b><br><b>See Change Institute</b><br><b>Venice, CA</b>                                  |

## EDUCATION

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| 2012-2018 | <b>Ph.D., Social Psychology</b><br><b>University of California, Santa Barbara</b><br>Advisor: David Sherman, Ph.D.<br>Emphasis: Quantitative Methods in the Social Sciences |
| 2016      | <b>M.A., Psychological and Brain Sciences</b><br><b>University of California, Santa Barbara</b>   |
| 2006-2010 | <b>B.A., Psychology</b><br><b>University of Southern California, Los Angeles</b>  |

## PUBLICATIONS

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\*Student Advisee

1. **Ehret, P. J.**, Hodges, H. E., Kuehl, C., Brick, C., Mueller, S., & Anderson, S.E. (In press). Systematic review of household water conservation interventions using the information-motivation-behavioral skills model. *Environment & Behavior*.
2. Hodges, H. E., Kuehl, C., Anderson, S., **Ehret, P. J.**, & Brick, C. (In press). How managers can reduce household water use through communication: A field experiment. *Journal of Policy Analysis and Management*.

3. Van Boven, L., **Ehret, P. J.**, & Sherman, D. K. (2018). Psychological barriers to public support for climate policy. *Perspectives on Psychological Science*, 13(4), 492-507.
4. Van Boven, L., **Ehret, P. J.**, & Sherman, D. K. (2018). Towards surmounting the psychological barriers to climate policy: Appreciating contexts and acknowledging challenges (comment on Weber, 2018). *Perspectives on Psychological Science*, 13(4), 512-517.
5. **Ehret, P. J.**, & Sherman, D. K. (2018). Integrating self-affirmation and implementation intentions: Effects on college student drinking. *Annals of Behavioral Medicine*, 52(8), 633-644.
6. **Ehret, P. J.**, Van Boven, L., & Sherman, D. K. (2018). Partisan barriers to bipartisanship: Understanding climate policy polarization. *Social Psychological and Personality Science*, 9(3), 308-318.  
*Paper awarded APA Division 34's Graduate Student Research award for outstanding original research*
7. **Ehret, P. J.**, Sparks, A., & Sherman, D. K. (2017). Support for environmental protection: An integration of ideological-consistency and information-deficit models. *Environmental Politics*, 26(2), 253-277.
8. Brick, C., McCully, S. N., Updegraff, J. A., **Ehret, P. J.**, Areguin, M.\*, & Sherman, D. K. (2016). The impact of cultural exposure and message framing on oral health behavior: Exploring the role of message memory. *Medical Decision Making*, 36(7), 834-843
9. **Ehret, P. J.**, LaBrie, J. W., Santerre, C., & Sherman, D. K. (2015). Self-Affirmation and Motivational Interviewing (SAMI): Integrating perspectives to reduce resistance and increase efficacy of alcohol interventions. *Health Psychology Review*, 9(1), 83-102.
10. **Ehret, P. J.**, Monroe, B. M., & Read, S. J. (2015). Modeling the dynamics of evaluation: A multilevel neural network implementation of the iterative reprocessing model. *Personality and Social Psychology Review*, 19(2), 148-176.
11. **Ehret, P. J.**, & Sherman, D. K. (2014). Public policy and health: A self-affirmation perspective. *Policy Insights from Behavioral and Brain Sciences*, 1(1), 222-230.
12. Hummer, J. F., LaBrie, J. W., Grant, S. P., Lac, A., & **Ehret, P. J.** (2014). The role of assessment environment on self-reported alcohol use and perceived group norms: Comparing web-based surveys to a group setting involving handheld keypads. *Drugs: Education, Prevention, and Policy*, 21(2), 147-156.
13. LaBrie, J. W., **Ehret, P. J.**, & Hummer, J. F. (2013). Are they all the same? An exploratory, categorical analysis of drinking game types. *Addictive Behaviors*, 38(5), 2133-2139.
14. **Ehret, P. J.**, Ghaidarov, T. M., & LaBrie, J. W. (2013). Can you say no?: The impact of drink refusal self-efficacy on the relationship between protective behavioral strategies and drinking outcomes. *Addictive Behaviors*, 38(4), 1898-1904.
15. Hummer, J. F., LaBrie, J. W., & **Ehret, P. J.** (2013). Do as I say, not as you perceive: Examining the roles of perceived parental knowledge and perceived parental approval in college students' alcohol-related approval and behavior. *Parenting: Science and Practice*, 13(3), 196-212.

16. Hummer, J. F., Napper, L. E., **Ehret, P. J.**, & LaBrie, J. W. (2013). Event-specific risk and ecological factors associated with prepartying among heavier drinking college students. *Addictive Behaviors*, 38(3), 1620-1628.
17. **Ehret, P. J.**, LaBrie, J. W., & Hummer, J. F. (2012). I can play all night: Examining the relationship between perceived tolerance and drinking game alcohol consumption. *Substance Use and Misuse*, 47(12), 1318-1327.
18. LaBrie, J. W., **Ehret, P. J.**, Hummer, J. F., & Prenovost, K. (2012). Poor adjustment to college life mediates the relationship between drinking motives and alcohol consequences: A look at college adjustment, drinking motives, and drinking outcomes. *Addictive Behaviors*, 37(4), 379-386.
19. LaBrie, J. W., Hummer, J. F., Prenovost, K., **Ehret, P. J.**, & Kenney, S. (2011). Parents know best but are they accurate? Parental normative misperceptions and their relationship to students' alcohol-related outcomes. *Journal of Studies on Alcohol and Drugs*, 72(4), 521-529.

## FELLOWSHIPS AND AWARDS

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2018	<i>Awardee</i> , UCSB Psychological & Brain Sciences McClintock Award for scholarship, education, and service
2018	<i>Awardee</i> , APA Division 34 Graduate Student Research Award
2017	<i>Awardee</i> , UCSB Psychological & Brain Sciences Statistics Fellow
2017	<i>Awardee</i> , UCSB Fiona & Michael Goodchild Graduate Mentoring Award
2017	<i>Awardee</i> , UCSB Brython Davis Graduate Fellowship
2016	<i>Awardee</i> , Behavior, Energy, and Climate Change Conference Precourt Fellowship
2013 - 2018	<i>Awardee</i> , National Science Foundation Graduate Research Fellowship
2013 - 2014	<i>Awardee</i> , UCSB Crossroads Graduate Fellowship
2012 - 2014	<i>Awardee</i> , University of California Regents Special Fellowship
2010	<i>Awardee</i> , <i>Magna cum laude</i> , Renaissance Scholar, Order of the Laurel and Palm, <i>USC's highest honor, recognizing 24 graduating seniors for excellence in scholarship, leadership, and service</i>

## REPORTS

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1. **Ehret, P. J.**, Kuehl, C., Hodges, H., Brick, C., & Anderson, S. (2015). *Saving Goleta's water: Behavioral strategies for encouraging household water conservation*. Report prepared for the Goleta Water District, Goleta, CA.
2. **Ehret, P. J.** (2014). *SAGE Center Forum on Social Psychological Interventions*. SAGE Center for the Study of the Mind, Santa Barbara, CA. <https://www.sagecenter.ucsb.edu/node/396>

**PROFESSIONAL PRESENTATIONS**

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\*Student Advisee

1. Sherman, D. K., **Ehret, P. J.**, & Hartson, K. (2019, October). *Augmentation with affirmation: Integrating self-affirmation theory with other intervention approaches to change health behaviors*. Talk presented at the 55<sup>th</sup> annual Society of Experimental Social Psychology Conference, Toronto, ON.
2. **Ehret, P. J.**, Van Boven, L., & Sherman, D. K. (2017, October). *Partisan barriers to bipartisanship: Understanding policy support of Washington State's carbon tax initiative*. Talk presented at the 11<sup>th</sup> annual Behavior, Energy, and Climate Change Conference, Sacramento, CA.
3. **Ehret, P. J.**, Van Boven, L., & Sherman, D. K. (2017, September). *Partisan barriers to bipartisanship: Placing party over policy with Washington State's carbon tax initiative*. Talk presented at the Colorado Climate Retreat, Boulder, CO.
4. **Ehret, P. J.**, Badea, C., Sherman, D. K., & Boza, M. (2017, January). *Group-affirmation, normative context, and attitudes against the Roma Minority in Romania*. Poster presented at the 18<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
5. Ortosky, L. E., **Ehret, P. J.**, & Sherman, D. K. (2017, January). *Uncertainty verification and support for presidential candidates*. Poster presented at the 18<sup>th</sup> annual Self and Identity Pre-Conference at the Society for Personality and Social Psychology, San Antonio, TX.  
- Awarded best poster, *Self & Identity Pre-Conference*
6. **Ehret, P. J.**, Van Boven, L., & Sherman, D. K. (2016, October). *Psychological barriers to bipartisan public support for carbon pricing policy*. Talk presented at the 10<sup>th</sup> annual Behavior, Energy, and Climate Change Conference, Baltimore, MD.
7. Enders, C. A.\*, **Ehret, P. J.**, & Sherman, D. K. (2016, January). *Do you act like a Green Gaucho? An exploration of social identity and pro-environmental behavior*. Poster presented at the 5<sup>th</sup> annual Sustainable Psychology Pre-Conference at the Society for Personality and Social Psychology, San Diego, CA.
8. **Ehret, P. J.**, Sparks, A., & Sherman, D. K. (2016, January). *Integrating ideological-consistency and information-deficit models to predict environmental support*. Poster presented at the 5<sup>th</sup> annual Sustainable Psychology Pre-Conference at the Society for Personality and Social Psychology, San Diego, CA.
9. **Ehret, P. J.** (2016, January). *Using zero-inflated negative binomial regressions to model drinking data from a social psychological intervention*. Invited presentation at UCSB's Quantitative Methods in the Social Sciences Colloquium, Santa Barbara, CA.
10. **Ehret, P. J.** & Sherman, D. K. (2016, January). *Integrating interventions: A combined self-affirmation and implementation intentions intervention decreases drinking among college students*. Poster presented at the 17<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

11. **Ehret, P. J.** (2015, August). *Understanding water conservation behavior: What social science and behavioral economics can tell us*. Invited presentation at the quarterly San Gabriel Valley Water Association meeting, Whittier, CA.
12. **Ehret, P. J.**, Sparks, A., & Sherman, D. K. (2015, June). *Who goes green? The interaction of ideology and education on environmental support*. Paper presented at the 3<sup>rd</sup> annual UCSB Environmental Politics Conference, Santa Barbara, CA.
13. **Ehret, P. J.**, & Sparks, A. (2014, April). *Pro-life, pro-guns, pro-...environment?: Examining the green conservative*. Paper presented at the 72<sup>nd</sup> annual conference of the Midwest Political Science Association, Chicago, IL.
14. **Ehret, P. J.**, & Sherman, D. F. (2014, February). *Invoking the green identity: Can it motivate increased environmentally sustainable behavioral intentions*. Data blitz presented at the 3<sup>rd</sup> annual Sustainable Psychology Pre-Conference at the Society for Personality and Social Psychology, Austin, TX.
15. **Ehret, P. J.**, & Sherman, D. K. (2014, February). *Feeling safe, feeling efficacious: Exploring how public and membership collective self-esteem lead to increased safety self-efficacy*. Poster presented at the 15<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Austin, TX.
16. Schembari, B. C., Lento, R. M., Newcomer, A. R., **Ehret, P. J.**, & Goeke-Morey, M. C. (2013, November). *The influence of sexual trauma and age of onset of risky behaviors on suicidal behaviors among U.S. high school students*. Poster presented at the 29<sup>th</sup> annual International Society for Traumatic Stress Studies conference, Philadelphia, PA.
17. **Ehret, P. J.**, & LaBrie, J. W. (2013, January). *Dressing up and partying down: Sex differences and the influence of theme party drinking norms*. Data blitz presented at the 3<sup>rd</sup> annual Social Personality and Health Network Pre-Conference at the Society for Personality and Social Psychology, New Orleans, LA.
18. **Ehret, P. J.**, & LaBrie, J. W. (2012, June). *Drinking until you win: The impact of perceived tolerance and drinking game type on maximum in-game alcohol consumption*. Poster presented at the 35<sup>th</sup> annual meeting of the Research Society on Alcoholism and abstract published in *Alcoholism: Clinical and Experimental Research*, 36, 225A.
19. **Ehret, P. J.**, Ghaidarov, T. M., LaBrie, J. W., & Andere, E\*. (2012, June). *Can you say no?: Examining the relationship between drinking refusal self-efficacy and protective behavioral strategy use on alcohol outcomes*. Poster presented at the 35<sup>th</sup> annual meeting of the Research Society on Alcoholism and abstract published in *Alcoholism: Clinical and Experimental Research*, 36, 132A.
20. Hummer, J. F., Napper, L. E., **Ehret, P. J.**, & LaBrie, J. W. (2012, June). *Event-specific risk and ecological factors associated with prepartying among heavier drinkers*. Poster presented at the

35<sup>th</sup> annual meeting of the Research Society on Alcoholism and abstract published in *Alcoholism: Clinical and Experimental Research*, 36, 136A.

21. Read, S. J., & **Ehret, P. J.** (2011, August). *Overriding racial stereotypes: A multilevel neural network implementation of the iterative reprocessing model of social evaluation*. Reviewed paper presented at the 2011 International Joint Conference on Neural Networks, San Jose, CA.
22. **Ehret, P. J.**, Hummer J., & LaBrie, J.W. (2011, April). *Coping and conformity drinking motives mediate the relationship between college adjustment and alcohol-related consequences*. Poster presentation at the 91<sup>st</sup> annual convention of the Western Psychological Association, Los Angeles, CA.
23. Hummer, J. F., Neighbors, C., LaBrie, J. W., Lewis, M. A., Lee, C. M., Desai, S., Kilmer, J. R., Larimer, M. E., & **Ehret, P. J.** (2010, November). *Group identification as a moderator of the relationship between perceived social norms and alcohol consumption*. Poster presented at the 44<sup>th</sup> annual convention of the Association for Behavioral and Cognitive Therapies, San Francisco, CA.
24. Read, S. J., & **Ehret, P. J.** (2010, October). He's black?! But he's also a doctor: A neural network implementation of the iterative reprocessing model of racial stereotype evaluations. Presentation at the 4<sup>th</sup> annual meeting of the Social and Affective Neuroscience Society, Chicago, IL.

## PROFESSIONAL SERVICE

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Reviewer

*Addictive Behaviors*  
*Cannabis*  
*Climatic Change*  
*Cognition and Emotion*  
*Conservation Biology*  
*Drug and Alcohol Dependence*  
*Environment and Behavior*  
*Environmental Communication*  
*Environmental Politics*  
*Frontiers in Communication*  
*Global Environmental Change*  
*Health Psychology Review*  
*International Review of Social Psychology*  
*Military Psychology*  
*Personality and Social Psychology Bulletin*  
*Self and Identity*  
*Social Psychological and Personality Science*  
*The American Journal of Drug and Alcohol Abuse*  
*Annals of Behavioral Medicine* (co-reviewer)  
*British Journal of Health Psychology* (co-reviewer)  
*Health Psychology* (co-reviewer)  
*Journal of Educational Psychology* (co-reviewer)  
*Journal of Experimental Social Psychology* (co-reviewer)  
*Stigma and Health* (co-reviewer)  
*Stress and Health* (co-reviewer)